

## RAISE GOALS

Choose a goal that feels realistic to you and your team. Upon creating your fundraising page, you'll have an opportunity to set your goal. Feel free to come up with a goal of your own, the following are just guidelines to give you an idea of what it costs to fund CASA for children in our community.

**\$3,000**

**Sponsors 1 Child & 1 CASA Volunteer for 1 year!**

**\$1,500**

**Sponsors 1 Child & 1 CASA Volunteer for 6 months!**

**\$750**

**Sponsors 1 Child & 1 CASA Volunteer for 3 months!**



By joining RAISE 4 CASA

# YOU Changed a Child's Story

A child with a CASA is more likely to graduate high school, have their case closed sooner, and have access to more resources to help them succeed. YOU helped!

## QUICK TIPS FOR FUNDRAISING SUCCESS:

### 1. MAKE A LIST

Put together a list of potential people who would be willing to give to this cause. This list goes beyond just friends and family and can include your doctors, dentist, coworkers, sports club members, etc.

### 2. SET A GOAL THAT FEELS ACHIEVABLE

You can increase your goal later, or set yourself small milestones to celebrate to keep you motivated to continue towards your fundraising success.

### 3. GET PERSONABLE

It's really easy to post things online on our social media accounts and send emails, but its also easy to miss those posts, lose those emails, and let life get too busy to remember we saw them. Consider making phone calls, carrying a flyer, or visiting people in person.

### 4. BE THE FIRST

People are naturally more inclined to give to something someone is already giving to. Try starting your fundraiser off with your own donation, and reinforce that you believe in the cause you're fundraising for.

### 5. FOLLOW UP & BE THANKFUL

By following up with the people you reach out to, you remind them more than it may feel like your pestering them. Most of us like to give to things that are important to our community and need a reminder. Plus, it makes us feel better to know your grateful for what we do to help!

## TOGETHER WE CAN CHANGE A CHILD'S STORY.

To learn more and get involved call us, email us, or visit our website!

559-625-4007

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www.CASATulareCo.org



## Court Appointed Special Advocates of Tulare County

### RAISE 4 CASA

Raise Awareness,  
Impact Foster Children,  
& Be a Story Changer

It takes a community to raise a child. Especially a child without a healthy, stable home to rely on.

CASA of Tulare County is challenging our community to unite as one for our most vulnerable population, the one's who don't know how to fight for themselves; abused & neglected kids in foster care.

Together we can change a child's story.

**LET'S BE STORY CHANGERS!**



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